

# First Impressions

When first impressions count, Bagot Press has the experience to deliver a superior product with friendly prompt service

Issue: 2 June 2007

## A NEW ERA FOR BAGOT PRESS.....

Safety Medical Products Pty Ltd, a proudly South Australian owned company recently acquired Bagot Press. The Company has developed a unique range of health safe products that Bagot Press will market and add to their diverse range of products available to pharmacies and health care providers. The Safetymed range of products include;



### One Handed Tape dispensers (Medical)

- Improved hygiene
- 3 in 1: dispense, cut & stick
- Keeps tape clean
- Ideal for first aid kits
- Available in 12mm and 19mm



### Disposable Thermometer

- mercury and latex free ,
- unbreakable
- helps prevent infection
- Ideal for first aid kits



### One Handed Tape dispenser (Non Medical)

- 3 in 1: dispense, cut & stick
- Safe for children,
- Prevents finger tip injury
- Compact, handy and easy to refill
- Keeps tape clean.
- Available in 12mm and 19mm



### Surgical Face Mask

The Safetymed mask is made of high quality non-woven cloth which is processed by molecule assembly technology making the surface of the mask a physical polarity creating an antibacterial and antiviral environment. The mid layer has a N95 Filtering material. Available individually packed in a display pack of 36



### Just a quick reminder,

**Bagot Press will move to larger premises at Regency Park in late June 2007.**

This move together with our improved ordering and production systems, help us to reach our goal, which is to make it even easier for our customers to do business with us and improve our service to you.



## This Issue

<b>Safety Medical Products</b>	<b>1</b>
Product Catalogue	2
<b>Staff Profile</b>	<b>3</b>
S.A. Pharmacy Golfers	3
<b>Personalised Calendars</b>	<b>4</b>
Celebrations	4
<b>Penny for your Thoughts</b>	<b>4</b>

## Bagot Press Newsletter

# WELCOME TO OUR NEW LOOK CATALOGUE

The first edition of the Bagot Press Product Catalogue will be ready for distribution in June 2007. The new look catalogue highlights the extensive range of products and services offered to Australian pharmacies, hospitals, natural health providers and veterinary clinics.

As a proudly South Australian owned company, celebrating 38 years in business, this catalogue showcases the diversification of the company in 2007 and covers everything from dispensing labels, pharmacy printing and packaging to stationery and consumables, and all in between. We are continually adding to our range of products as we talk to our customers, who provide us with feedback as to how we can assist to provide customers with a one stop shopping convenience.

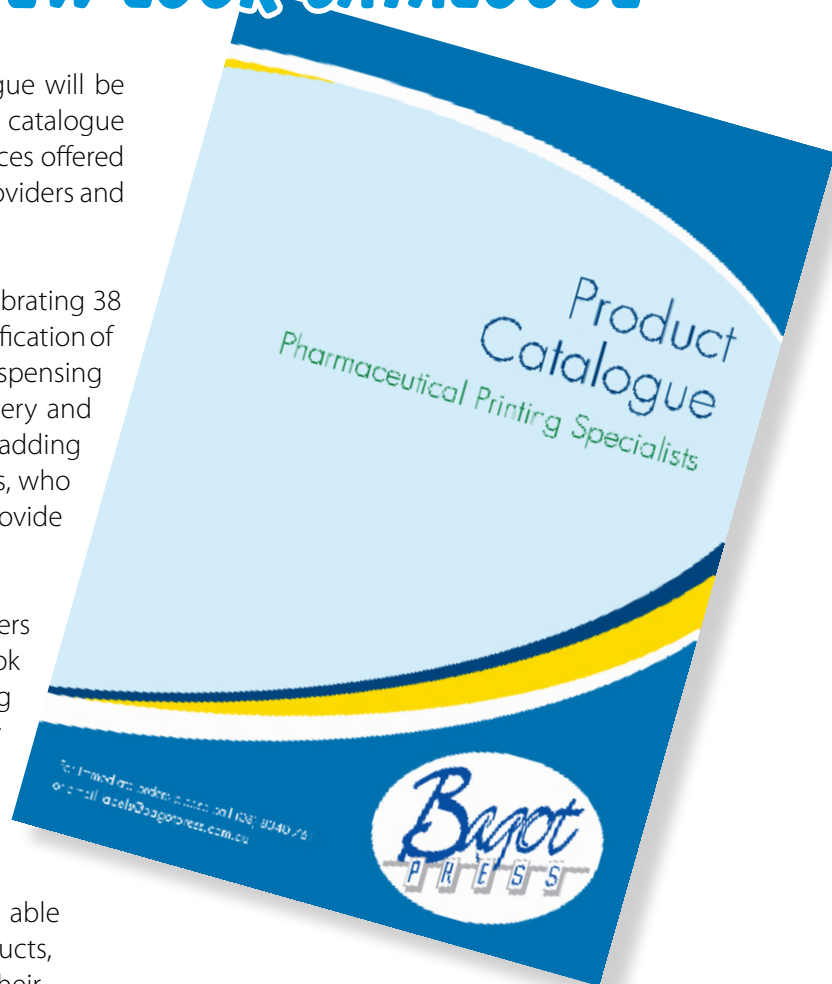
Bagot Press is grateful to so many wonderful customers and would like to thank you for your support. We look forward to being your preferred supplier in the coming years and supporting our extensive, competitively priced product range.

Having recently been acquired by Safety Medical Products Ltd, Bagot Press is excited about its future and the opportunities this opens up. Being able to incorporate Safetymed's unique health safe products, provide Bagot Press with diversification within their range of products and services that can be passed on to our customers in this ever changing world. Bagot Press priority to its customers has and will always remain the same. Bagot Press positioning statement reflects our commitment to you. 

The Bagot Press Product Catalogue has been divided into define sections commencing with our core business custom printing of pharmaceutical dispensing needs. With such a wide range of consumables matching the product to a product code can be a daunting task and we hope we have succeeded in making this as easy as possible.

Where possible products pictured will display the respective product codes for visual recognition and product description on the same page. Our revised price list insert is similarly sectioned to duplicate those in the product catalogue.

You be the judge. .... we would appreciate your constructive comment and feedback.



***"When First Impressions count, Bagot Press has the experience to deliver a superior product with friendly prompt service".***



**Name:** Roger Watts

**Position:** Production Manager

**History:** Joined Bagot Press in 1972.

It is somewhat rare in this day and age to have anyone stay with one employer for 35 years but that fact alone says a lot about the integrity of our Production Manager Roger Watts, and equally Bagot Press as an employer.

Roger started in the industry as an apprentice printer with Griffin Press, working his way through all the sections and departments and finally ending his time with Griffin Press in the high pressured Quality Control Department. In 1972 Roger joined another past Griffin Press employee who by this time had started Bagot Press.

Some pharmacists might remember back to the "lick and stick" days when dispensing labels were printed on gummed paper and the pharmacist would feed the label into a typewriter. Roger reflects on days gone by to now in a time when it is a full time job keeping up with government regulatory changes and advancement in printing technology.

On a personal note, Roger and wife Debbie, now that the children have left home to pursue their own careers and families, dote on their two dogs Skye and Fletch, that more than fill the gap. For relaxation Roger spends time in the garden tending to the 25 trees and 40 rose bushes on the property.



## S.A. PHARMACY GOLFERS TAKE TO THE COURSE...

The second S.A Pharmacy Golf Club fixture event was held at Flagstaff Hill Golf Club on Monday 14th May. As contention hots up for the Bagot Press Annual Aggregate Cup, sponsor National Pharmacies excelled on the day with their hospitality.

Whilst rain threatened early, for the majority of the day, players experienced dry, often humid conditions. A smaller than usual field was experienced on the day as many were overseas on a pharmaceutical study tour. The winner on the day was Colin Johns with 40 stableford points.

A delightful three course dinner including some excellent wine was served in the dining room at the Flagstaff Hill Golf Club, that included the official run down of prize winners for the day.

Just a footnote: The SA-WA Challenge played in Perth from the 24th-29th March 2007, resulted in a great win for S.A. Well done to all participants and in particular the SA team who won by one point, and brought home the trophy.

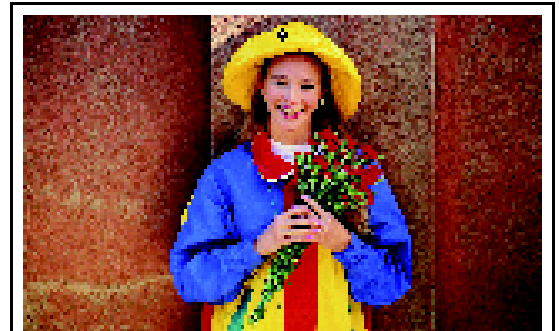
# CHRISTMAS COMES EARLY



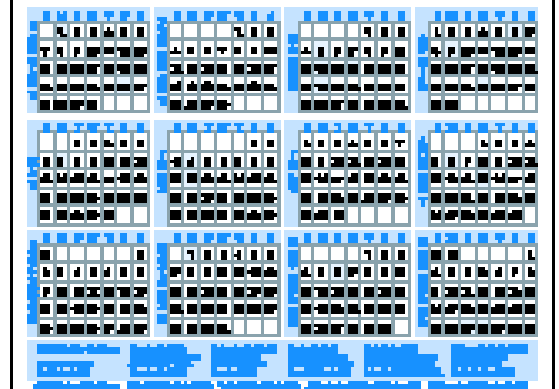
## Not to early to order your Personalised calendars

Bagot Press offer pharmacies 4 great priced calendar choices. Choose one of our standard pictures or use your own personal image in place of ours at no extra cost. To help with your selection we have included our promotional brochure as an insert in the June Newsletter. All you have to do is email your image to [labels@bagotpress.com.au](mailto:labels@bagotpress.com.au) and fill in the details required on the calendar brochure, select the picture required and quantity and your pharmacy contact details. If you require more detail please contact our customer service desk for help.

### AS WALL CALENDAR



### 2008 YOUR DETAILS



### WIN AN IPOD AND SPEAKERS

**All calendar orders over 500 received before the 30th September 2007 will go into the draw to win an Apple MA350X/A iPod Nano and Kensington 2000 Speakers for iPod...**



## CELEBRATIONS

Is anyone in your pharmacy celebrating a birthday, anniversary, special occasion in their life, in the next 3 months. Bagot Press would like to know. Life should be full of rituals and celebrations and we would like to do our bit towards acknowledging the occasion. Fill in the details below and fax back to **(08) 8443 7288**

Name ..... Pharmacy .....

Occasion..... Date .....

## A PENNY FOR YOUR THOUGHTS

*Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope..... those ripples build a current that can sweep down the mightiest walls of oppression and resistance.*

