First Impressions

When first impressions count, Bagot Press has the experience to deliver a superior product with friendly prompt service

Issue 5: Sept/ Oct/ Nov 2008

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BAGOT PRESS IS NOW ONLINE

www.bagotpress.com.au

Bagot Press launched its new online shopping website during July. Our goal with the introduction of this website is to provide customers with flexibility to do business with us, (whether that might be outside normal business hours or on weekends) and improve our service to you.

Don't miss specials available only on the web!

By now, you should have received your username and password by email and post. If you have not received your username and password please contact us. Note: the password can be personalised.

You will be able to order by product search or view the Bagot Press product catalogue. Zoom in on your product of choice and go direct to the shopping cart to place an order. Customers can choose to pay by account or by secure online credit card facilities.

PLASTIC BAGS

are being stamped out

January 09

BE PREPARED!

see inside
or visit

www.bagotpress.com.au



2009 PERSONALISED CALENDARS

- Promote your business all year!
- 4 types to choose from Magnetic Fridge Calendar - A4 Calendar A3 Calendar - A3 Monthly tear off Calendar
- Use your own image or one of ours
- 2 weeks delivery
- No set up cost

See the back page on how to order today!





Bagot Press Newsletter

Plastic Bag Ban

In June 2008, the South Australian Government passed legislation to **ban plastic bags.** The transition to ban starts on the 1st of January 2009, coming to full effect on Monday 4th of May 2009. During the four month transition period, any retailer who still provides lightweight plastic bags must also provide alternative bags, so the consumer has a choice.

BANNED:

- Thin plastic bags with handle used to carry retail goods. Usually supplied at supermarket checkouts and take away food outlets.
- Made of lightweight polyethylene less than 35 microns thick.
- Degradable bags (made of polyethylene) which are not compostable and do not meet the Australian Standard AS 4736-2006

NOT BANNED:

- "bags on a roll" such as those used at vegetable and fruit stalls.
- Heavier plastic bags used by boutiques and departments stores over 35 microns.
- Compostable bags that meet Australian Standard AS 4736-2006

What's wrong with plastic bags?

Plastic bags are seen as a symbol of a wasteful society as they are a form of packaging that is often not essential. Plastic bags are a problem for various reasons:

- As a single use disposable form of packaging, plastic bags are typically used for a short period of time but take hundreds of years to break down in landfill.
- Plastic bags are an extremely visible and unsightly component of litter. If plastic bags continue to be used, the number of bags littering the environment will increase over time. Local and State Governments around Australia spend more than \$200 million per year picking up litter.
- The production of plastic bags accounts for some 37,000 tonnes of plastic polymer derived from non-renewable resources. While plastic bags can be recycled, only a tiny proportion of plastic bags can be reprocessed.
- Plastic bags are considered to be a 'free' commodity, but the cost to households of \$10 to \$15 per year is added to the price of goods that they purchase.
- Planet Ark estimates that plastic bags kill at least 100,000 birds, whales, seals and turtles every year.

SPECIALS

ON PAPER BAGS

Take advantage of these paper bag special buys!

Medium White

243x115x50mm

\$62.00 per 3000

Medium Brown

243x115x50mm

\$57.00 per 3000

Large White

396x203x108mm

\$72.00 per 1500

Large Brown

396x203x108mm

\$66.00 per 1500

Watch out for **online specials** coming your way in October for paper carry bags, the environmentally friendly alternative to the 2009 ban on plastic bags.

www.bagotpress.com.au

Specials Available Only Online!!!







PLASTIC BAGS are being stamped out January 09 BE PREPARED!



Flat Fold Handle No40 Carry Bag

> $H \times W \times G$ 285 x 200 x 100mm MIN:500/To Carton

Order Online or Phone your order call 8340 7611

Flat Fold Handle Carry Bags No 40 (285 x 200 x 100mm)				
Qty (500 to carton)	1 -3 Cartons	4 + Cartons	Colour	
Price Per Carton (inc GST)	\$110.00	\$98.95	Brown	
	\$141.00	\$127.15	Bleach	
Flat Fold Handle Carry Bags No 80 (420 x 320 x 110mm)				
Qty (250 to carton)	1 -3 Cartons	4 + Cartons	Colour	
Price Per Carton (inc GST)	\$84.50	\$76.00	Brown	
	\$103.00	\$92.65	Bleach	

These bags are also available in a colour range (see page 11 of the Bagot Press Product Catalogue). Talk to us today about custom printing these carry bags with your personalised details. Phone (08) 8340 7611.

*Bagot Press is offering free artwork & plates to customers requiring custom printed bags. This offer is valid to 7th December 2008. Minimum quantities apply.

Flat Fold Handle **No80 Carry Bag**

 $H \times W \times G$ 420 x 320 x 110mm MIN:250/To Carton

PAPER BAGS

100% recyclable through conventional kerbside recycling systems

- Re-fillable & re-useable.
- Manufactured using Australian paper.
- Degradable, meaning they will naturally decompose leaving no harmful residue.
 - Made from fibres that will provide a combination of strength, functionality and a good printing surface at competitive prices.

FREE Artwork & Plates

This offer is valid to 7th December 2008 Min quantities apply

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CHRISTMAS COMES EARLY

Not too early to order your personalised calendars

Bagot Press offer pharmacies 4 great priced calendar choices. Choose one of our standard pictures or use your own personal image in place of ours at no extra cost.

To help with your selection we included our promotional brochure as an insert in the September Newsletter.

All you have to do is email your image to labels@bagotpress.com.au and fill in the details required on the calendar brochure, select the picture and quantity required with your pharmacy contact details.

If you require more detail please contact our customer service desk for help. 08 8340 7611

WINANIPODAND SPEAKERS

All calendar orders over 500 received before the 30th October 2008 will go into the draw to win an Apple MA350X/A iPod Nano and Kensington 2000 Speakers for iPod...

Celebrations

Is anyone in your pharmacy celebrating a birthday, anniversary, special occasion in their life, in the next 3 months? Bagot Press would like to know. Life should be full of rituals and celebrations and we would like to do our bit towards acknowledging the occasion. Fill in the details below and fax back to (08) 8340 7911

Name	Pharmacy
Occasion	Date

A PENNY FOR YOUR THOUGHTS...

If we had no winter, the spring would not be so pleasant, if we did not sometimes taste adversity, prosperity would not be so welcome.

A3 Wall Calendar

